

Heritage Conservation and Tourism: Who Benefits? Who Pays?

organised by the Cultural Tourism Committee, ICOMOS-UK



Seminar: Friday 21 June 2013

Board Room, Faculty of Arts, University of Brighton, 58-67 Grand Parade BN2 0JY

The seminar, organized by the Cultural Tourism Committee, ICOMOS-UK, will consider the relationship between heritage conservation and tourism in a challenging economic climate. Ideally, tourism protects and invests in the historic environment from which it profits, including its conservation and associated interpretation. All too often, however, heritage is exploited as if it were a 'free' resource, with little regard to the pay-back.



We shall review good practice and creative solutions at different scales: historic towns and quarters, sites and monuments, buildings and attractions.

Participants will include those working in conservation, interpretation and management of historic environments, tourism, architecture, planning and urban design, policy making, volunteering, academic study, research and consultancy.

The registration fee includes free optional heritage walks and visits on Friday evening and Saturday morning. On Friday, the seminar will be followed by a walking tour of Brighton's streetscapes and sea-side heritage led by Professor Fred Gray, ending at a Brighton public house for further socializing.

Delegates are also welcome to participate in further optional events on the morning of Saturday 22 June: a visit to The Booth Museum of Natural History (limited to 16 places), or a walking tour with Geoff Mead looking at historic examples of housing for Brighton's rich and poor. Please indicate your interest in attending these events on the booking form overleaf.

This seminar is produced by the ICOMOS-UK Cultural Tourism Committee in association with the Historic Towns Forum and is kindly hosted by the University of Brighton.

Images: top: Stephen Shaw; bottom: ICOMOS-UK/Gavin Kingcome



University of Brighton

Faculty of Arts

Seminar Programme — Friday 21 June 2013

10.45 Registration and tea/coffee

11.15 Introduction: University of Brighton

11.30 *Global perspectives on heritage conservation and tourism*: Sue Millar, President of the International Scientific Committee on Cultural Tourism, ICOMOS-UK

11.55 *Reawakening the spirit of Brighton: Historic palace interpretation for 21st-century audiences*:
Janita Bagshawe, Head of Museums and Director Royal Pavilion, Brighton & Hove

12.20 *Roles, costs and benefits of ICTs in support of built environment conservation and tourism*:
Prof David Arnold, Cultural Informatics Research Group, University of Brighton

12.50 Discussion

13.15 Lunch (sandwich lunch provided)

14.15 *Historic towns: Planning, heritage and tourism*: Brian Human, Historic Towns Forum

14.40 *Heritage protection and tourism in Sussex*: Tristan Bareham, Chief Executive, Sussex Archaeological Society

15.05 *Conservation of seaside heritage*: Fred Gray, Emeritus Professor, University of Sussex

15.30 Discussion

16.00 Close

16.30 *Walking tour of Brighton's streetscapes and seaside heritage*: led by Fred Gray, Emeritus Professor, University of Sussex (ends approx 18.00)

Booking Form

70 Cowcross Street, London, EC1M 6EJ
T 020 7566 0031 E admin@icomos-uk.org

Seminar Fee*:

£55.00 ICOMOS-UK and
Historic Towns Forum Members
£70.00 Non-Members

*includes sandwich lunch and refreshments

Pay online via PayPal at
www.icomos-uk.org/payment

Cheques payable to: ICOMOS-UK . Please re-
turn this form by email or post to the address
above.

Name: _____

Email: _____

Phone: _____

I would like _____ tickets at £ _____

I enclose a cheque

I have paid online

Please indicate if you wish to attend any of the
optional activities (see overleaf for details):

Friday evening walking tour

Saturday Booth Museum visit (limited numbers)

Saturday morning walking tour